



Partnership between the EU and the Government of Kenya to advance the Blue Economy Agenda through Coastal Development - "Go Blue"

Coastal Economic Development in Kenya

Go Blue

Go Blue is Partnership between the EU and the Government of Kenya to advance the Blue Economy Agenda through Coastal Development with an Overall Objective to unlock the potential of sea-land opportunities in coastal urban centers for sustained, inclusive and sustainable economic growth with employment impact, while conserving and sustainably using the coastal and marine environment as well as promoting effective and integrated maritime governance;

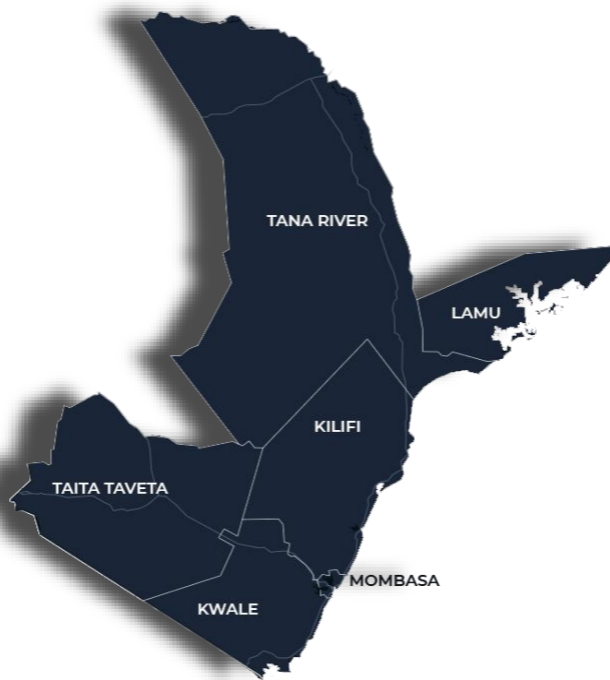
Location: Kilifi, Kwale, Lamu, Mombasa, Taita-Taveta, Tana River.

Budget: EUR 24 750 000 mil

Timeline Implementation: January 2021 end 2024

Implementing partners: GiZ, AICS - Italy, Camoes -Portugal, Expertise France, UN Habitat and UN Environment

Key local stakeholder: Jumuiya ya Kaunti za Pwani (JKP) – the Coastal Economic Bloc



IMAGES COURTESY OF KILIFI COUNTY

Project components Aims:

Component 1 | Go Blue Growth - aims at accelerating **sustained, inclusive and sustainable economic urban coastal growth** with job creation and employment impact, especially for young people and women.

Pillars

I : Skills and Value Chain

Go Blue on value chains (aquaculture) and skills development Youth and women have been provided with market-relevant skills in selected blue value chains to improve their economic and employment opportunities.

II: Fisheries and Agriculture

- **Enhanced fisheries co-management.**
- **Improve capacity of farmer groups- cassava value chain**
- **Enhanced capacity of the JKP Secretariat**

III : Tourism and Cultural Heritage

To contribute to advance inclusive employment in **tourism and cultural heritage** cross-sector in the JKP region, under the Jumuiya 2030 blue economy strategy.

Component 2 | Go Blue Growth Environment and Spatial Planning - aims at developing and mainstreaming the **conservation and sustainable use of coastal urban and marine environment** in planning and management at policy and behavioural level, especially for young people and women, in direct connection to sustained, inclusive and sustainable economic growth and coastal tourism as well as adopting climate change mitigation and adaptation measures

Component 3 | Maritime Security – Expertise France - aims at creating a safe and secure Kenyan maritime territory is key to further develop and expand a sustainable thriving blue economy, while improving the lives and livelihoods of the coastal communities through new income-generating activities and opportunities.

Expected Results

Go Blue Component		
Go blue Growth	Skills & value chain	<ul style="list-style-type: none"> • 3200 (region (thereof 35% women and 70% youth)) will be capacitated with the necessary vocational skills of the selected occupations in blue economy sectors. • 55% of the 3,200 (1,760) of people trained are placed in jobs (wage employment) • 20% (640) of the 3,200 of people trained are supported to start their own business (self-employment). 2000 MSMEs provided skills in improvement of Aquaculture activities • 200 Advance training New businesses
	Fisheries	<ul style="list-style-type: none"> • Reach 1000 small scale fisheries (SSF) in 7 BMU with training on Business management, Food safety & health standards • 7 BMUs will be involved in the participatory development of a Code of Conduct encompassing national fisheries regulations, national Fisheries Management Plans (FMP) and local co-management area (CMA) plans • Value addition for local MSME in 7 BMU sites
	Cultural Heritage & Tourism	<ul style="list-style-type: none"> • 1 Regional Tourism and Cultural Heritage blueprint developed with the participation of civil society organizations using integrated governance methodology • 10 JKP coastal bloc integrated governance meetings to prepare and monitor the Tourism and Cultural Heritage blueprint, led by the JKP Secretariat • 6 civil society organizations projects awarded and technically supported to manage micro-grants aiming to develop tourism and heritage • 10 regional tourism and heritage development projects from public, private and/or civil society organizations awarded and technically supported • 50 new jobs created, 25 of them for women, in the Tourism and Cultural Heritage sectors by operators benefiting from grants • 140 unemployed young people, 70 of them women, trained in social entrepreneurship, able to create their own business or find a job
Go Blue Environment & Spatial planning		<ul style="list-style-type: none"> • 10,000 women and young people will have participated in blue economy relevant activities, as a result of Go Blue • 100 jobs will be created in relevant blue economy sectors through the pilot activities • 10,000 hectares of coastal ecosystems will be protected or under sustainable management • 10,000 hectares of vulnerable areas will be included in land-sea plans for climate change adaptation and mitigation • 10,000 hectares of areas of potential economic and social development will be included in the land-sea plans 8 innovative demonstration or replication projects related to land-sea planning will be implemented in JKP counties through the Jumuiya Innovation Lab. • Two public spaces will be (re-)designed and built in Kilifi and Mombasa that contribute to the blue economy One (1) blue carbon project will be designed and implemented in Lamu, with 1,000 hectares of mangroves • included in the designated project area, significantly highlighting positive impacts of the project regarding carbon sequestration and ecosystems protection • Two solid waste recycling and collection facilities will be upgraded in Taita-Taveta • One constructed wetland will be developed and applied in Mombasa through an innovative technique and technology provided by the UN • One fish landing site will be constructed or upgraded with significant land-sea planning elements
Go Blue Security	Marine and shore security	<ul style="list-style-type: none"> • Development and implementation of maritime strategy. • Advocating and encouraging all Kenyan maritime agencies to work and collaborate together effectively Strengthen the capacity of the Kenya Coast Guard Service and other national and regional agencies involved in maritime security, by fostering a culture of information exchange, cooperation and collaboration. • Developing strong legal instruments and regulatory frameworks to address maritime threats and implement maritime law enforcement in the country. • Facilitating bilateral cooperation with neighbouring countries and enhancing regional cooperation in the area of maritime security

Implementing Partners



JKP Counties

